



SHOP&SOCIALIZE
TRILLENIUM



The opening of Trillenium - the world's first online 3D shopping mall

Zagreb, Nov 4 2009 – Trillenium, the world's first 3D shopping mall has taken up the trial- run which privileged the Croatians with the opportunity of becoming the project's first users in the world. Initially, the trial-run users will only be the journalists, tenants and others we consider helpful for the test phase due to the future upgrading according to their suggestions.

Trillenium will provide its users with an inexperienced way of online 3D shopping. Apart from shopping, what makes Trillenium unique is an emphatic social element, such as chat, data exchange etc. There is also a business possibility of meetings and educations.

The first Trillenium 3D shopping mall will be opened in Zagreb and its size will be 180.000 virtual m2. Over 90 Croatian and international well known companies with more than 25 different services will offer their own products to the consumers in Trillenium. Thereby, Zagreb's Trillenium will be remembered as the world's first 3D shopping mall ever. This will place Croatia among the countries with the high technology reputation.

So from now on you will be able to buy everything you need (groceries, textile, technical goods etc.) while sitting on your sofa. Everything you buy will be delivered to you any time suitable for you. Every single product in each shop will be reviewable while rotating around its axis. All products are 3D shaped and sold by real salesmen available in each shop, communicating and advising customers.

Praise by Trillenium's tenants:

MERCATOR:

"We've been honored to join this unique project! It certifies our value as well as developmental and innovative trading in the region. Our business bases on high standards and up-to-date technology just like Trillenium, which makes this cooperation even more successful. Moreover, the concept of Trillenium combines an extraordinary online shopping possibility with social services such as chat, data exchange and even education.

We focus on satisfying our customers' needs. Therefore we look forward to participating in this project due to the customers' desires and needs feedback on which we will improve our business and service. We expect the project to provide a high level service abreast of the service we provide our customers with.

Mercator provides its customers with innovations in order to make the shopping simple and hence pleasant also by offering the online shopping possibility. Our online shopping service proved to be above all expectations. Therefore we believe and

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Račun broj: 2360000-1102047091 kod Zagrebačke banke d.d.

MB: 2437830, MBS: 080669537, OIB: 21817845399

Iznos temeljnog kapitala: 20.000,00 kn uplaćen u cjelosti.

Uprava: Tomica Radošević, direktor. Društvo upisano u registar Trgovačkog suda u Zagrebu.



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invest in online shopping due to its expanding and developing rapidity.”

ONE2PLAY:

Internet is our reality. In order to carefully follow all recent changes, we overlook consumers' habits daily. We focus our plans and goals on a new technology, innovation service and trends which is something we have in common with Trillanium. We truly believe these kinds of business visions will develop more in future. Although our consumers are accustomed to tangible way of buying, we find this virtual shopping improving for our service and quality due to its future prestige. We are aware of all the advantages and disadvantages of online shopping. Some like to walk into a fantasy world of toys, therefore they prefer the real way of shopping. Others don't like crowded shops or live too far away and are interested in detailed description of the products therefore they enjoy online shopping. We expect to attract new 3D consumers every day.

KONZUM:

We are proud to be both trade and business leaders. Konzum has been following the world's latest business and knowledge styles which implemented into different segments of our business activity such as tax paying at our cash desks and online shopping which has been offered ever since 2002. Trillanium represents a new way of online shopping whose main concept is based on completely different online shopping experience with the consumers' mutual interaction and other social facilities which haven't been present in online shopping so far. Within this meaning, we see our chance of becoming a quality partner with Trillanium whereby we will be able to provide an extra value. Withal we believe to make a quality step towards the market by concluding a companionship with Trillanium which will result in attracting the consumers who aren't interested in shopping but only socializing. Due to a hastily way of nowadays life, when free time is a rare and precious matter, more people turn to online shopping. This is why Konzum has decided to join Trillanium for the online shopping improvement, expanding its offer with more than 20.000 items, improving logistics, distribution and delivery in order to satisfy the costumers' needs.

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Trillenum:

Technology and life are the two things successfully associated. Complying with social needs as well as overlooking the internet supply and demand is what our business basis is made of. In order to make it all happen, we use today's best brand new technology whilst minding what tomorrow brings. Total Trillenum offer takes place in 3D online mall where the customers meet real salesmen and other people. There you can find the widest supply of products along with the best service for everyone's needs.

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